



In this Issue:

Mid-Tech® and LH Agro®
Have Become TeeJet

Spray Product News

Electronics News

ISOBUS Compatible Products

Promotional Programs

Catalog 50

www.teejet.com



All Products Now Branded as TeeJet

Effective January 1, 2007, we changed our company name to TeeJet Technologies and all of our products are now branded as TeeJet. The Mid-Tech and LH Agro brands/logos have been eliminated. Aside from that, it is business as usual.

- Sales and support of these products remain unchanged
- Excellent customer service provided by your current sales and technical support teams
- Same procedures, programs and promotions remain in effect

TeeJet®

The brand change is the last phase of the transition process started in 2000 when we acquired Midwest Technologies and LH Technologies. We're using a combination of direct mail, advertising and press releases to make end-users aware of this change. The transition is going smoothly and should be complete by the end of the year.

NEW PRODUCTS

Spray Products News



New Air Induction XR Flat Spray Tips (AIXR)

Our newest spray tip, the AIXR, was well received during the winter trade shows. This new nozzle produces a 110° wide flat spray pattern and offers excellent coverage with minimal drift. The 04 and 05 capacities are shipping mid-March and the 03 and 06 capacities will follow later in the month of April. Watch for the 015, 02 and 025 capacities to be available in June.

Turbo TwinJet® (TTJ)

Released in the spring of 2006, the Turbo TwinJet has become a very popular nozzle. With two identical 110° flat spray patterns, the TTJ provides excellent coverage and canopy penetration. It is widely used for application of fungicides, insecticides and pre- or post-emergence contact herbicides. All capacities, 02 through 06, are in stock and shipping.



Manual ChemSaver® Shut-off Caps



The new 58140 manual shut-off caps for ChemSaver nozzle bodies provide manual shut-off at individual nozzle bodies. They will replace the standard ChemSaver check valves found on most TeeJet nozzle bodies. The 58140 caps are scheduled to begin shipping around April 1st. Initial quantities of this product will be limited.

Retainer Gasket Strainer

The 55215 retainer gasket strainer provides a one piece tip-strainer and gasket design for easy assembly and use. XRC and AIC tips can be ordered with these strainers fully assembled as one unit. These strainers are scheduled to begin shipping on or around April 1st in the EPR seal versions only. The Viton® version should become available within the first few weeks of April.



Viton is a registered trademark of DuPont Performance Elastomers

NEW PRODUCTS

Electronics News

CenterLine® 220

The CenterLine 220 has quickly become our most popular guidance product and interest remains very strong. We reduced the retail list price to \$1449 (US dollars) in January to make the CenterLine 220 an even greater value with a strong competitive advantage. Upgraded features in units shipping now (Rev 1) include a backlit keypad, GPS data output and upgradeability to assisted steering with FieldPilot® 220.



FieldPilot® 220

Our newest offering for assisted steering is FieldPilot 220. Based on the popular CenterLine 220, FieldPilot 220 is simple, easy-to-use and low cost – attributes normally not associated with automated steering. Plus, FieldPilot 220 offers the added benefit of DIY installation – another attractive feature to first-time automated guidance users.



Customers using CenterLine 220 Rev 1 will find the addition of FieldPilot 220 to be quick and easy. All that is required is an upgrade of hydraulic hardware for particular equipment platforms.

FieldPilot 220 will begin shipping in late April.

Swath Manager

Automatic boom section control is a popular topic this year with end-users as they look for ways to reduce chemical consumption. Swath Manager provides the perfect solution – automatic on-off control of sprayer boom sections based on GPS positions. Guesswork and double spraying are eliminated and application efficiency increased. Swath Manager includes our CenterLine® manual guidance system and is compatible with a wide range of rate controllers. Adding our SmartPad II handheld computer to Swath Manager enables mapping and data collection.



Swath Manager is available now.

GPS Speed Sensor

Our GPS speed sensor offers better accuracy than other types of speed sensors. It uses a GPS receiver to measure true ground speed and delivers a radar-like frequency regardless of wet surfaces, tree canopies, vehicle vibration or high travel speed. The speed range is between 0.5 and 80 mph (1 and 130 km/h).



The GPS speed sensor is currently available and shipping.

ISOBUS Compatible Products

In February, we introduced our first ISOBUS compatible products at the National Farm Machinery Show in Louisville, KY. The products include a high-resolution color terminal, a general-purpose joystick and a high-performance job computer suitable for spraying and spreading operations. Other ISOBUS compatible products are under development and will be launched in the months ahead.

Very few manufacturers in North America offer ISOBUS compatible implements at present. TeeJet® is leading the way. Part of our focus on ISOBUS also includes educating end-users

about its value. An [informational flyer on ISOBUS](#) is being distributed at trade shows and we are working with the trade press to help explain ISOBUS and the implications for end-users. [Click here](#) to view a video interview conducted with TeeJet personnel during the National Farm Machinery Show.



Promotional Programs

We launched an aggressive advertising program in 2007 to help generate end-user demand for you. A wide variety of products are featured – new products like CenterLine® 220, AIXR nozzles, FieldPilot® 220 and more – and existing products such as the ever-popular Turbo TeeJet®. The promotional program includes both full and fractional page ads that are appearing in *CropLife*, *CropLife Iron*, *Apply*, *Corn & Soybean Digest*, *Farm Industry News*, *Successful Farming*, *Country Guide*, *Top Crop Manager* and others. If you'd like copies of the ads, [click here](#).

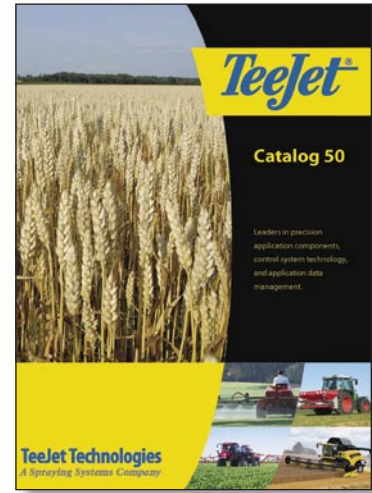
Our advertising program is being supported by our presence at the winter trade shows. National shows included World Ag Expo, National Farm Machinery Show, Commodity Classic and the Golf Industry Show.

We also participated in several local/regional shows to build awareness of our new products and keep visibility of the TeeJet name high. Upcoming shows include the Western Canada Farm Progress Show in June, Farm Progress Show in August and Husker Harvest Days in September. By the end of the year, we will have participated in 24 trade shows.



Catalog 50

Catalog 50 is now available in US and metric versions and can be viewed at www.teejet.com. Hard copies are available upon request. The catalog includes our entire product offering – spray products, electronics, application data management tools and more. The electronics section has been redesigned to simplify building complete systems – system diagrams and part number checklists have been added. Catalog 50 will soon be available in 11 languages.



www.teejet.com

New web site coming soon! Watch for a brand new look, simplified navigation and more product and technical information than ever before. Designed to be a resource for you and your customers, be sure to visit www.teejet.com in mid-to late April.